



ANNUALS MIXES

BETTER SOLUTIONS TRUSTED **KNOW HOW!**TM

From the Experts at HGTV

DID YOU KNOW?

One Step StyleTM decorative combinations are the top selling HGTV HOME product. This pot is self merchandising at retail!
(See inside for full details.)

HGTV HOMETM PLANT COLLECTION 2017-2018 CATALOG

Find inspiration and expert **KNOW HOW!**
at hgtvhomeplants.com

OUR PROGRAM

Welcome to the HGTV HOME™ Plant Collection, a **solutions-based program** designed to build loyalty and drive traffic to your garden center. Here's how the program works:

Annual

Using Design Trends from the experts at HGTV, we've tested and combined smart and stylish plant varieties from complementary color families to create one-of-a-kind Annual & Edible Mixes. Matched in timing for balanced growth and consistent color, our mixes provide months of performance and beauty—perfect for both novice and experienced gardeners.



Ready-to-use Containers

One-Step Style™ Gallons

Our pre-mixed, container-ready gallon take the guess work out of gardening for your customer. In one step, they can easily transplant an Expressions Annuals™ combo into their own decorative container. Now available in both 19cmT and 22cmT.



HGTV HOME™ Plants Monoculture

Our monoculture offerings complement our Expressions Annuals™ combos. Whether they are components of the mix or design-related varieties, they provide color support, give a robust retail presentation, boost sales, and spark ideas to inspire customers. Merchandise with the coordinating mixes to provide a full-range of purchasing possibilities.



BE THE “G”

Grow your profits & inspire your customers with the ease and style of HGTV.

HGTV has
66 million viewers
every month!

86% of HGTV viewers say
“HGTV HOME is a brand I admire and trust.”



77% of Home Enthusiasts say
“I will consider HGTV HOME Products when purchasing something for my home.”

HGTV HOME™ PRODUCTS DRIVE TRAFFIC TO RETAIL.

80% of HGTV viewers say they are more likely to shop at a retailer that carries HGTV HOME Products.

CURATED GARDENING SOLUTIONS

Curated Gardening Solutions take the guesswork out of gardening!
(Ask us for details.)



FRIENDLY FUSIONS™

Inspire Friendly Fusions™ with gorgeous mixes that provide instant curb appeal and **a pop of color that is perfect at the front door.** These colorful combos thrive in full-to-part sun while **attracting butterflies** galore.



Burgundy Soul™

Burgundy Soul™

EXCLUSIVE

Components:

Stardust Siren™ Caladium **EXCLUSIVE**

WonderCali™ Lavender

Calibrachoa **EXCLUSIVE**

Flamenco™ Burgundy Petunia

EXCLUSIVE

Stardust Pink Pandora Euphorbia



Social Butterfly™

Social Butterfly™

EXCLUSIVE

Components:

On Point™ Coral Geranium

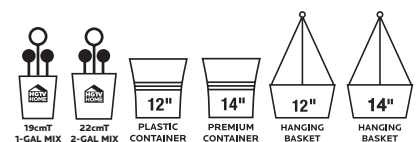
Parrot Cove™ Lavender Calibrachoa

Sweetunia® Purple Spotlight

Petunia **EXCLUSIVE**

Silverstar Helichrysum

Mixes available in the following:



Berry Inspirational™

Components:

Mighty Big™ Blue New Guinea
Impatien

Summer Flame™ Bordeaux Coleus

Sweetunia® Fuchsia Queen Petunia

WonderCali™ Royal White 2016



Neon Treasure™

Components:

Mighty Big™ Blue New Guinea
Impatien

Garden Bauble™ Peach Verbena

So Amazing!™ Neon Geranium

Sweetunia® Fuchsia Queen
Petunia



Cool Blush™

EXCLUSIVE

Components:

Empress® Flair Peach Verbena

Parrot Cove™ Midnight Blue
Calibrachoa

Valentine Falls™ Coral Begonia

Bahia Blue Sand Bacopa



(continued on next page)

FRIENDLY FUSIONS™



Peppy Rally™



Purple Genius™



Glow Yellow™



Orange Bliss™

Peppy Rally™

Components:

So Sultry!™ Dark Red Geranium
WonderCali™ Salmon Calibrachoa
Garden Bauble™ Red Verbena
Bidy Gonzales Bidens

Purple Genius™

Components:

Parrot Cove™ True Blue Calibrachoa
Suddenly Suave™ Blue Sky Petunia
Empress® Flair Violet Blue Verbena
Bahia White Bacopa

Glow Yellow™

Components:

Opening Scene™ Yellow Petunia
Bahia White Bacopa
Sunny Trailing Sanvitalia
Stardust White Flash Euphorbia

Orange Bliss™

Components:

Bright Ideas Black Ipomoea
Opening Scene™ Papaya Petunia
Garden Bauble™ Peach Verbena
Stardust Superflash Euphorbia

Companion Quarts:

Use Companion Quarts to enhance the mixes. Choose from a variety of colors and textures.



Components and companions available in 12cmT quarts.



Mixes available in the following:



FAB FESTIVITIES™ SEASONAL & OCCASION MIXES!

Enhance your Spring and Summer holiday selling season! Help your customers decorate in sensational seasonal style with our great collection of **occasion-specific mixes**.

Fab Festivities™ offers a selection of fun, celebration-inspired combinations for many occasions.

Mother Knows Best™

Components:

So Amazing!™ Neon Geranium
Garden Bauble™ Pink Charme Verbena
Tie-dye Nation™ Hot Pink Calibrachoa
Stardust Super Flash Euphorbia

Red Sparkle™

Components:

So Sultry!™ Dark Red Geranium
Parfum D'Ethiopia Artemesia
Sweetunia® Hot Rod Red Petunia
Stardust Super Flash Euphorbia or
Bahia White Night Bacopa

Pink Flirt™

Components:

So Lovely!™ Pink Geranium
Stardust Pink Shimmer Euphorbia
Bright Ideas Rusty Red Ipomoea
Sweetunia® Bubblelou Petunia

Perfect Union™

EXCLUSIVE

Components:

Parrot Cove™ True Blue Calibrachoa
Garden Bauble™ White Verbena
Sweetunia® Hot Rod Red Petunia
Sweetunia® Purple Spotlight™
Petunia **EXCLUSIVE**

That's the Spirit!™

EXCLUSIVE

Components:

Parrot Cove™ True Blue Calibrachoa
Garden Bauble™ White Verbena
Bella Oceano Lobelia
Suddenly Suave™ Red Petunia

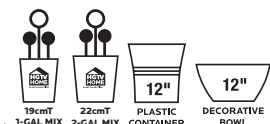
Neon Treasure™

EXCLUSIVE

Components:

Parrot Cove™ Mango Calibrachoa
Garden Bauble™ Peach Verbena
So Amazing!™ Neon Geranium
Sweetunia® Fuchsia Queen™ Petunia
EXCLUSIVE

Mixes available in the following:



Examples of mixes in decorative, colorful bowl options shown below.
(actual container and colors may vary)



SASSY SWEETHEARTS™

A steamy romance has nothing on our Sassy Sweethearts™ with their **romantic, soft and lovely colors**. These mixes are stealing hearts and heating things up with their **sun-loving, summer-thriving heat tolerance**.



Sultry Scarlet™

Components:

So Sultry!™ Dark Red Geranium

Sunvy Trailing Sanvitalia

Summer Flame™ Cherry Lime

Coleus

WonderCali™ Orange Calibrachoa



Sweet Vibrations™

Components:

So Amazing!™ Neon Geranium

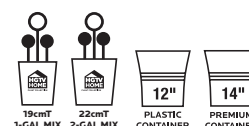
Opening Scene™ Cobalt Blue

Petunia

Candy Twirl™ Hot Pink Verbena

Stardust Super Flash Euphorbia

Mixes available in the following:



Scarlett's Passion™

Components:

Mighty Big™ Dark Red New Guinea Impatien

Clamoring™ Upright White Begonia

Lady Pirouette™ Sweetie Fuchsia

Bahia White Sand Bacopa



Fashionable Fuchsia™

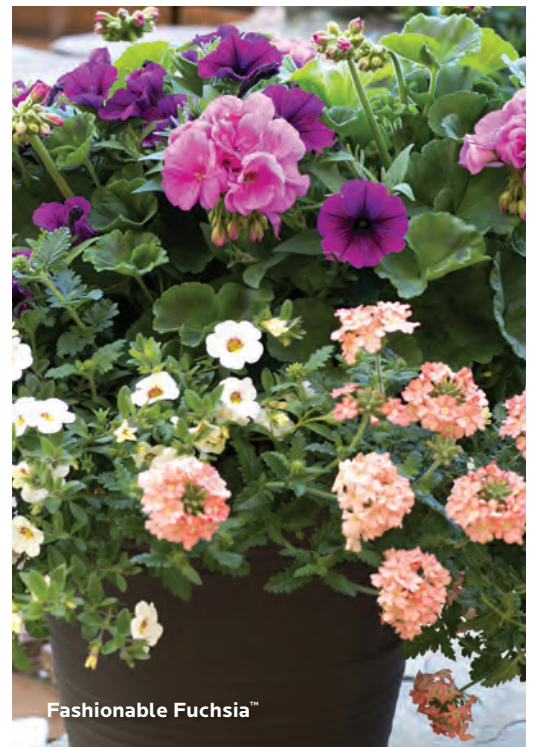
Components:

Sweetunia® Fuchsia Queen™ Petunia

So Lovely!™ Pink Geranium

Parrot Cove™ Cream Calibrachoa

Garden Bauble™ Peach Verbena



Red Sparkle™

Components:

So Sultry!™ Dark Red Geranium

Parfum D'Ethiopia Artemesia

Sweetunia® Hot Rod Red Petunia

Stardust Superflash Euphorbia or

Bahia White Night Bacopa



Pink Flirt™

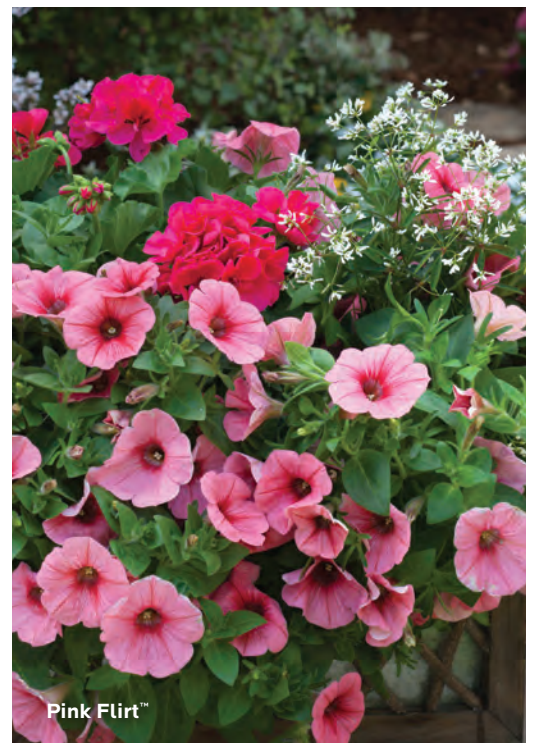
Components:

So Lovely!™ Pink Geranium

Stardust Pink Shimmer Euphorbia

Bright Ideas Rusty Red Ipomoea

Sweetunia® Bubblelou Petunia



Companion Quarts:

Use Companion Quarts to enhance the mixes. Choose from a variety of colors and textures.



Components and companions available in 12cmT quarts.

BIG & BOLD™

They're Big. They're Bold. They're Big & Bold™ and live up to their name with XXL Dahlias. The **huge flowers add instant curb appeal to any patio, deck or home.**



Orange Wow™

Components:

XXL Hidalgo Dahlia
Sweetunia® Hot Rod Red Petunia
WonderCali™ Orange Calibrachoa
Garden Bauble™ Peach Verbena



Plush Pink™

EXCLUSIVE

Components:

Alter Ego™ Merlot Geranium
Sweetunia® White Merlot Petunia
EXCLUSIVE
Garden Bauble™ Pink Charme
Verbena
XXL Veracruz Dahlia

Mixes available in the following:



Gorgeous Gold™

Components:

Opening Scene™ Yellow Petunia
Alter Ego™ White Geranium
Bidy Gonzales Big Bidens
XXL Durango Dahlia

Brilliant Burgundy™

Components:

Sweetunia® Mystery Petunia
Garden Bauble™ White Verbena
Alter Ego™ Burgundy Geranium
Hypnotica Red Dahlia



Gorgeous Gold™



Brilliant Burgundy™

BIG & BOLD DAHLIAS

XXL Hidalgo

XXL Veracruz

XXL Durango

XXL Tabasco **New**

XXL Baja Sun **New**

Hypnotica Red

Dahlias available in the following:



XXL Dahlias available in
16cmT Trade Gallon.



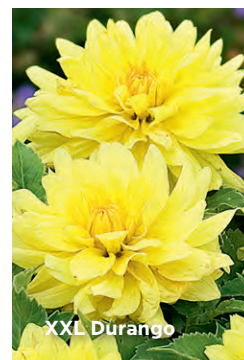
Hypnotica Dahlias available
in 12cmT quart and 16cmT
Trade Gallon only.



XXL Hidalgo



XXL Veracruz



XXL Durango



Tabasco



Baja Sun



Hypnotica Red

Companion Quarts:

Use Companion Quarts to
enhance the mixes.
Choose from a variety of
colors and textures.



Components and companions
available in 12cmT quarts.



CONFETTI CRAZE™

Join the Confetti Craze™ with **our confetti calibrachoa mixes**, showcasing brilliant colors that burst with excitement. Even the hummingbirds are going crazy for these low maintenance high-impact blooms.



Pastel Pizazz™

Components:

WonderCali™ Lavender

WonderCali™ Royal White

WonderCali™ Sunshine

Fiery Fandango™

Components:

Parrot Cove™ Dark Red Calibrachoa

Parrot Cove™ Hot Orange Calibrachoa

Parrot Cove™ Pineapple Calibrachoa

Mango Moon Dance™

Components:

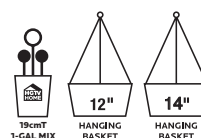
Parrot Cove™ Midnight Purple Calibrachoa

Parrot Cove™ Mango Calibrachoa

WonderCali™ Royal White 2016



Mixes available in the following:



Lavenderberry Swirl™

Components:

WonderCali™ Cherry
WonderCali™ Cranberry
WonderCali™ Lavender



Sunset Paradise™

Components:

Parrot Cove™ Soft Pink Calibrachoa
Parrot Cove™ Midnight Purple Calibrachoa
Parrot Cove™ Hot Orange Calibrachoa



Tropical Blowout™

Components:

Parrot Cove™ Hot Pink Calibrachoa
Parrot Cove™ Dark Red Calibrachoa
Parrot Cove™ Lavender Calibrachoa



Bold Primary™

Components:

Parrot Cove™ Dark Red Calibrachoa
Parrot Cove™ True Blue Calibrachoa
Parrot Cove™ Pineapple Parrot Calibrachoa



Companion Quarts:

Use Companion Quarts to enhance the mixes. Choose from a variety of colors and textures.



Components and companions available in 12cmT quarts.



SHADY FRIENDS™

Your shady areas don't need to be gloomy and lifeless any longer. **Liven up any shady area with our Shady Friends™ collection.** They will brighten even the shadiest of areas with striking flowers and compact habit. They deliver **long-lasting beauty with minimal maintenance.**



Auburn Ocean™

Auburn Ocean™

Components:

Summer Flame™ Bordeaux Coleus
Sugarstar™ Blue Impatien
Orange Allure™ Crossandra
Over The Top™ Vanilla Lobularia



Frimly Sunset™

Frimly Sunset™

Components:

Mighty Big™ Coral New Guinea
Impatien
Orange Allure™ Crossandra
Silverstar Helichrysum
Over The Top™ Vanilla Lobularia

Mixes available in the following:



Velvet Vogue™

Components:

Mighty Velvet™ Stachys
Summer Flame™ Magenta Coleus
Over The Top™ Vanilla Lobularia
Garden Bauble™ Lux Purple
Verbena



Vivid Splendor™

Components:

Stardust Superflash Euphorbia
Valentine Falls™ Orange Begonia
Flora Mia Nero Ipomoea
Goldilocks Lysimachia



Mixes available in the following:

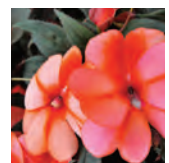


Companion Quarts:

Use Companion Quarts to enhance the mixes. Choose from a variety of colors and textures.



Components and companions available in 12cmT quarts.



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SHADY FRIENDS™



Neon Romance™

Components:

Stardust Pink Pandora Euphorbia
So Amazing!™ Neon Geranium
Summer Flame™ Magenta Coleus
Bo-Kaap Hues™ Berry Diascia

Lush Gold™

Components:

Valentine Falls™ Yellow Begonia
Summer Flame™ Crimson Coleus
Bright Ideas Lime Ipomoea
Stardust White Flash Euphorbia

Copper Glory™

Components:

Clamoring™ Upright Fire Begonia
Summer Flame™ Amber Coleus
Bright Ideas Black Ipomoea
Goldilocks Lysimachia



Mixes available in the following:



Companion Quarts:

Use Companion Quarts to enhance the mixes. Choose from a variety of colors and textures.



Components and companions available in 12cmT quarts.



HOT TROPICS™ CANNAS MIXES

Our Hot Tropics™ collection is Hot Hot Hot! — featuring cannas that are disease resistant, heat tolerant and water-wise. Consider these combos as solutions for poolside containers or sunny hot spots in the garden or entryway. These combinations will entertain and keep the party going all summer long!

Pool Party™

Components:

Caribbean Cutie™ Sanaa Canna
Chapel Hill Apricot Sunrise
Lantana
Flora Mia Rosso Ipomoea
Scala Blue Scaevola



Island Get-Away™

Components:

Caribbean Cutie™ Sanaa Canna
Orange Allure™ Crossandra
Flora Mia Nero Ipomoea
Stardust Siren™ Caladium **EXCLUSIVE**

Not available from EuroAmerican

Mixes available in the following:



(continued on next page)



HOT TROPICS™ CANNAS MIXES



Ocean's Heart™

Components:

Caribbean Cutie™ Anya Canna
Stardust Superflash Euphorbia
Silverstar Helichrysum
Summer Flame™ Magenta
Coleus



Mai Tai Afternoon™

Components:

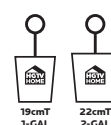
Caribbean Cutie™ Anya Canna
Orange Allure™ Crossandra
Cupcakes Carrot Portulaca
Goldilocks Lysimachia

Mixes available in the following:



HOT TROPICS™ CANNAS

Canna Sol Cleo (orange)
Canna Sol Donna (red)



Hot Tropics™ Cannas
available in 19cmT
1-Gallon and 22cmT
2-Gallon only.

HOT TROPICS™ TROPICAL HIBISCUS

Our Tropical Hibiscus collection will turn any deck or patio into a paradise oasis with its bright vivid colors, **outstanding bud and bloom counts** and velvet petal textures. **This low maintenance beauty will bloom Spring until frost** and will leave you thinking you've escaped to the tropics.

Best Friend™

Chatty Cathy™



First to Flirt™

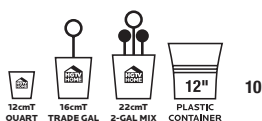
Hot Head™

Jolly Polly™

Party Crasher™



Tropical Hibiscus available in the following:

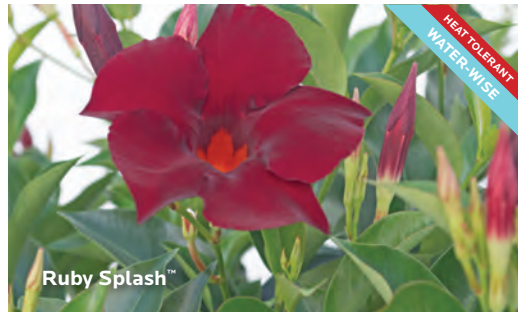


NOTE:
Liners available through Botany Lane Greenhouses (purchased through your broker).
Pre-finished and finished program available through Agricola and Botany Lane Greenhouses in sizes above.



HOT TROPICS™ MANDEVILLAS

A step above traditional mandevillas for **better disease resistance, more vigorous growth and heavy flowering.** They grace patios, porches and garden trellises with **climbing, bush form vines and arresting, colorful blooms.**

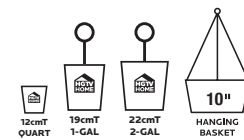


Ruby Splash™
EXCLUSIVE

Deep Pink Paradise™
EXCLUSIVE

Soft Pink Breeze™
EXCLUSIVE

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Mandevillas available in the following:



“The HGTV HOME Plant Collection has been a big hit for many reasons. The program is well thought out, has an excellent choice of genetics, the combinations really work well together and it’s simple to use. In other words, HGTV makes gardening easy.”

THOM BUTCHER,
Botany Lane Greenhouse, Denver, CO

GROWER
SUPPORT

“HGTV HOME Plants has been extremely beneficial to us. Our customers know and trust the brand and it’s helped us expand our reach with the ultimate social media platform.”

JIM MELKA, Jr. & LAUREN MELKA,
Jim Melka Landscaping & Garden Center,
Mokena, IL



“The HGTV HOME Plant Collection has been very successful for us! The partnership between Master Nursery Garden Center and HGTV HOME Plants has allowed us to bring this brand to our guests in a unique and exciting way.”

(L-R) **JEFF GATEWOOD, PRESIDENT/OWNER;**
JAIME FRYE, HORTICULTURIST; **JACQUES SCHINDLER, GREEN GOODS BUYER,**
Allisonville Nursery, Fishers, IN



“The HGTV HOME Plant Collection has been a big hit for us. HGTV is a brand everyone knows and, with the quality of plants and varieties chosen, has led to increased sales.”

RANDY AND RICHARD ORTEGA,
Nick’s Garden Center and Farm Market
Aurora, CO



RETAIL PROFITS

POP-N-POLISH™ PETUNIAS

Perky even in full sun with blooms in both spring and summer, our Pop-n-Polish™ Petunias are must-have “showstoppers” for container gardens and hanging baskets and are **heat-tolerant and attractive to butterflies.**



Flamenco™
Raspberry Burst
Flamenco™ White



Suntunia™ Blue

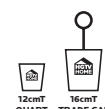
Suntunia™
Neon Rose

Suntunia™
Purple Sky

Suntunia™
Electric Apricot



Petunias available in the following:



Flamenco™ Stripe

EXCLUSIVE

Flamenco™ Burgundy

EXCLUSIVE

Flamenco™ Pink

EXCLUSIVE

(All Double Petunias)

Luminous™ Pink

EXCLUSIVE

Sweetunia® Purple Spotlight™

EXCLUSIVE

Sweetunia® Electric Violet™

EXCLUSIVE

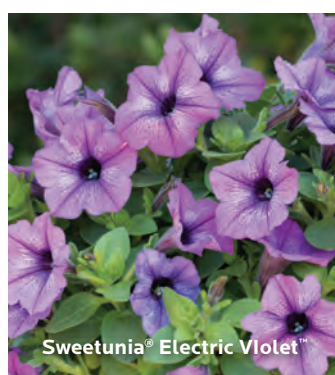
Sweetunia® White Merlot™

EXCLUSIVE

Sweetunia® Fuchsia Queen™

EXCLUSIVE

(All Petunias)



SO GORGEOUS!™ GERANIUMS

So Gorgeous!™ Geraniums earn their name with bold color, big flowers and strong green leaves with dark zones. These low maintenance, inter-specific zonal geraniums have more vigor, are more heat tolerant than most, and thrive with morning sun and afternoon shade.



So Lovely™ Pink



So Sultry™ Dark Red



So Amazing™ Neon



So Fierce™ Fuchsia

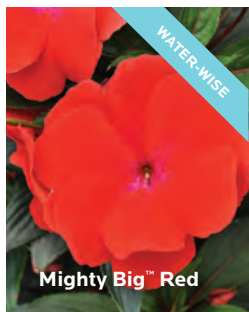
So Lovely!™ Pink
So Sultry!™ Dark Red
So Amazing!™ Neon
So Fierce!™ Fuchsia

Geraniums available in the following:



SHADESTAR™ IMPATIENS

Looking for heat tolerance in the shade? Our Shadestar™ Impatiens deliver a super-star garden performance by brightening up those dark areas of the garden even in the heat. **The Mighty Big™ series are robust with enormous flowers—**some of the largest in the market—while the **Sugar Star™ series are more moderate growers, with an unique petal pattern on each flower.**



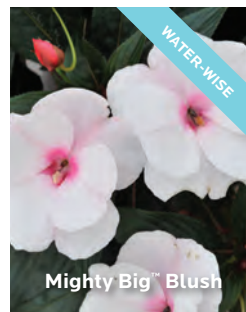
Mighty Big™ Red



Mighty Big™ Coral



Mighty Big™ Lavender



Mighty Big™ Blush

Mighty Big™ Red
Mighty Big™ Coral
Mighty Big™ Lavender
Mighty Big™ Blush

(New Guinea Impatiens, large)



Mighty Big™ Impatiens
available in 16cmT
Trade Gallon.



Sugar Star™
Mandarin



Sugar Star™ Blue



Sugar Star™ Red

Sugar Star™ Mandarin
Sugar Star™ Blue
Sugar Star™ Red

(New Guinea Impatiens)



Sugar Star™ Impatiens
available in 12cmT quarts.

WONDERCALIS™

A hit with gardeners, **these calibrachoa are more vigorous, have 15-20% larger blooms and provide constant color with low maintenance.** Sun-loving WonderCali™ in 7 appealing colors, are stunners in hanging baskets and containers. **Birds, hummingbirds and gardeners find them irresistible.**

WonderCali™ Cherry

EXCLUSIVE

WonderCali™ Lavender

EXCLUSIVE

WonderCali™ Sunshine

EXCLUSIVE

WonderCali™ Orange

EXCLUSIVE

WonderCali™ Royal White

EXCLUSIVE

WonderCali™ Cranberry

EXCLUSIVE

WonderCali™ Salmon

EXCLUSIVE



WonderCali™ Cherry



WonderCali™ Lavender



WonderCali™ Sunshine



WonderCali™ Orange

.....
WonderCali™ available in
the following:



WonderCali™ Royal White



WonderCali™ Cranberry



WonderCali™ Salmon

STARSHINE™ BEGONIAS

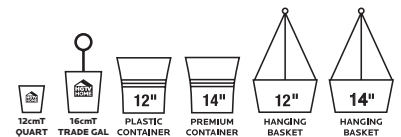
Our Starshine™ Begonias outshine the rest! **They're boliviensis hybrids—that's what gives them an advantage in habit over their competitors. Due to their fantastic branching, they explode to fill out any container!**



Starshine™ Mix

Starshine™ Mix

Begonias Mix available in the following:



Starshine™ Coral



Starshine™ Rose



Starshine™ Orange



Starshine™ Yellow

Starshine™ Coral

Starshine™ Rose

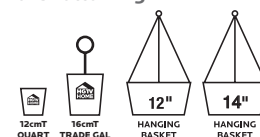
Starshine™ Orange

Starshine™ Red

Starshine™ White

Starshine™ Yellow

Begonias available in the following:



GERBERA SUPREMES™

Garden Divas™ and Pop Stars™ burst onto the scene early providing color, entertainment and non-stop **flowering from early spring until first frost!** Garden Divas™ are a robust garden variety, while Pop Stars™ perform well on patios in containers. Both stand up to rain and wind, and their strong shape and clear flower color offer endless opportunities for enjoyment.

Garden Diva™ Pink

Garden Diva™ Orange

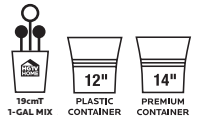
Garden Diva™ Gold

Individual Gerbera Daisies available in the following:



Garden Diva™ Sunny Trio

Garden Diva™ Sunny Trio Mix available in the following:



Pop Star™ Flame

Pop Star™ Blush

Pop Star™ Fuchsia

Pop Star™ Gold

Pop Star™ Orange

Pop Star™ Punch

Pop Stars™ available in the following:



COLORGLO™ OSTEOS

Great things do come in small packages, and our Colorglo Osteos™ are no exception! **Due to their super-compact habit, these sun-loving sweeties are beaming garden performers in any outdoor setting, large or small.**



**Summer Spotlight™
Crimson**

**Summer Spotlight™
Bronze Bicolor**

Sweet Petite™ Pink

**Sweet Petite™
Bicolor Pink**



Sweet Petite™ Yellow

Sweet Petite™ Purple

(All Osteospermums)



Osteospermums available
in 12cmT quarts.

MIGHTY VELVET™ STACHYS

Mighty Velvet™ has soft silver-colored woolly leaves, is **quick to grow and is adaptable to a range of weather and soil conditions.** This low maintenance annual* is gorgeous in container mixes, accent groupings and border plantings.

(*Hardy as a perennial in Zones 7-9)



Mighty Velvet™

Stachys



Might Velvet™ available in
16cmT Trade Gallon.

GYPSY HEAT™ PENTAS

This new collection of Gypsy Heat™ Pentas boasts spectacular color and vigor that will go Spring through Fall. **A great late season or summer performer, they are heat tolerant & water-wise.** Vegetative means quicker to market and is a highlight in containers and gardens.

Gypsy Heat™ Red

Gypsy Heat™
Lavender

Gypsy Heat™ White

Gypsy Heat™ Pink

(All compact variety Pentas)



Gypsy Heat™ Pentas
available in 12cmT quarts.

LIGHT BRIGHT LANTANAS™

Our Light Bright Lantanas™ redefine beauty with **drought tolerance through the hottest of summers** and continuing up until frost. Their brightly colored, **nectar-licious blooms** are irresistible to butterflies whether planted in garden areas or accenting containers.

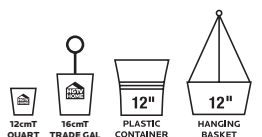
Yellow Buzz™

White Glow™

Pink Sparklers™

Trio of Lights™ Mix

Lantanas available in the following:

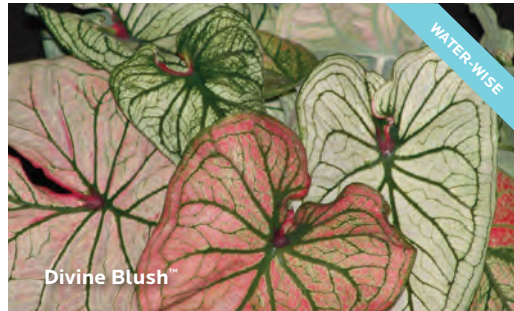


CALADIUM COOL™

Our new Caladium Cool™ collection features **both strap- and fancy-leaved varieties, with a range of light tolerance**—from shaded landscapes to sunny pathways. Their unique tones and textures add a pop of color along borders or in patio containers.



Wicked Punch™



Divine Blush™



Stardust Siren™



Coral Sensation™

Wicked Punch™

(strap-leaf variety)

Divine Blush™

(strap-leaf variety)

Stardust Siren™

(fancy-leaf variety)

Coral Sensation™

(strap-leaf variety)

Caladiums are available only through Abbot Ipco or your broker. Contact Agricola for details.



Caladiums available in 16 cmT Trade Gallon.

THRILLS AND FRILLS™ PANSIES

New collection features a sensational group of voluptuous bloomers that bring a contemporary twist to this classic cool-spring staple. Their **ruffled-flower structure combined with their unique variety of petal colors** make this gaggle of pansies one of the most novel on the market.



Thrilly Frilly™ Blueberry Bop



Thrilly Frilly™ Banana Split



Thrilly Frilly™ Raspberry Wink



Thrilly Frilly™ Plum Pop



Thrilly Frilly™ Blackberry Jam

Thrilly Frilly™ Blueberry Bop

Thrilly Frilly™ Banana Split

Thrilly Frilly™ Raspberry Wink

Thrilly Frilly™ Plum Pop

Thrilly Frilly™ Blackberry Jam

Pansies available in the following:



AUTUMN EXPRESSIONS (FALL PROGRAM)

Loaded with crimson, orange, purple and golden hues, our Autumn Expressions Collection features **several stunning autumn-inspired mixes**. Together with Light Bright Lantanas™, they are **overflowing with style and impact** for customers who want to keep the color coming from late summer to frost.

Harvest Punch™

Components:

Opening Scene™ Popcorn Petunia
Garden Bauble™ Burgundy Verbena
Parrot Cove™ Mandarin Calibrachoa

Forever Fall™

Components:

Sweetunia® Orange Flash Petunia
Garden Bauble™ Peach Verbena
Parrot Cove™ Mango Calibrachoa

Orange Bliss™

Components:

Bright Ideas Black Ipomoea
Opening Scene™ Papaya Petunia
Garden Bauble™ Peach Verbena
Stardust Superflash Euphorbia

Neon Treasure™

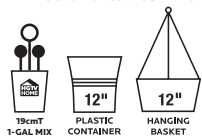
EXCLUSIVE

Components:

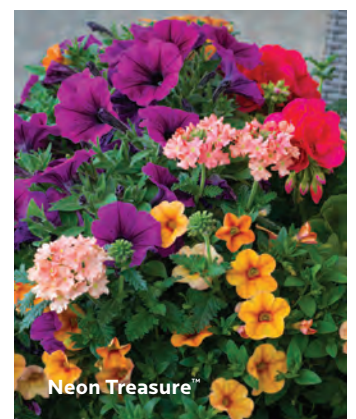
Parrot Cove™ Mango Calibrachoa
Garden Bauble™ Peach Verbena
So Amazing!™ Neon Geranium
Sweetunia® Fuchsia Queen™ Petunia

EXCLUSIVE

Mixes available in the following:



Components and companions available in 12cmT quarts.



Yellow Buzz™

White Glow™

Pink Sparklers™

Trio of Lights™ Mix

(All Lantanas)

Also available for our Fall Program:
Light Bright Lantanas™



PATIO VEGGIES & HERBS™

Gardeners are hungry for style as well as function. These edible varieties have been **selected for both their superb produce as well as their ornamental appeal**. Patio Veggies & Herbs™ are container friendly and ready to grow and eat on the patio!

BASIL



Boom Boom™
Mounding Basil
Ocimum basilicum 'Aristotle'

10" high & wide, rounded
days to maturity: 63



Zesty Fanfare™
Upright Basil Lavender
Ocimum basilicum 'Floral Spires'

10" high & wide
days to maturity: 56



Zesty Fanfare™
Upright Basil White
Ocimum basilicum 'Floral Spires'

10" high & wide
days to maturity: 56



Balsamic Blooms™
Basil
Ocimum x 'DBASBLOOM'

12-18" high
days to maturity: 56-70

CUCUMBERS



Crispy Cool™
Slicing Cucumber
Cucumis sativus 'Peticue'

2.5' high & wide
days to maturity: 57



Prime Pickle™
Pickling Cucumber
Cucumis sativus 'Petipikle'

2.5' high & wide
days to maturity: 57

KALE



Antioxi Moxie™
Kale
Brassica oleracea 'Kosmic Kale'

18-24" high x 30-36" wide
days to maturity: 58

PARSLEY



Más™
Parsley
Petroselinum crispum 'Cloud Parsley'

3-6" high x 6-10" wide
days to maturity: 75

EGGPLANT



**Purple Planet™
Eggplant**

Solanum melongena L. 'Amethyst'

22" high x 18" wide
days to maturity: 60-65



**Dark Purple Planet™
Eggplant**

Solanum melongena L. 'Jackpot'

22" high x 18" wide
days to maturity: 58-62



**Pinstripe Comet™
Eggplant**

Solanum melongena L. 'Pinstripe'

22" high x 18" wide
days to maturity: 60-65



**Neptune Moon™
Eggplant**

Solanum melongena L. 'Emerald Isle'

22" high x 18" wide
days to maturity: 60-65



**Second Moon™
Eggplant**

Solanum melongena L. 'Ivory'

22" high x 18" wide
days to maturity: 60-65

PEPPERS



**Mamacita Fuego™
Hot Chili Pepper**

Capsicum frutescens L. 'Basket of fire'

12" high x 24" wide
days to maturity: 90-95



**Loco Rojo™
Mild Chili Pepper**

Capsicum frutescens L. 'Loco'

18" high x 24" wide
days to maturity: 82-85



**Picante Jungle™
Cayenetta Pepper**

Capsicum frutescens L. 'Cayenetta'

18" high x 20" wide
days to maturity: 85-90



**Sweet Bambina™
Small Sweet Red Pepper**

Capsicum frutescens L. 'Sweet Bellina'

18" high x 12" wide
days to maturity: 75-80



**Sweet Papi Rojo™
Sweet Red Pepper**

Capsicum annum L. 'Sweet Red Skin'

18" high x 12" wide
days to maturity: 75-80

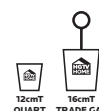


**Sweet Sol Sister™
Sweet Orange Pepper**

Capsicum annum L. 'Mohawk'

18" high x 12" wide
days to maturity: 75-80

Edibles available in the following:



TOMATOES



Mega Mato™ Red Tomato

Lycopersicon esculentum Mill
'Megabyte'

16" high x 12" wide
days to maturity: 70



Porch Candy™ Trailing Red Tomato

Lycopersicon esculentum Mill
'Tumbling Tiger'

6" high x 24" wide
days to maturity: 55



Bold Slicer™ (Container) Slicing Tomato

Solanum lycopersicum 'Big League'

3' high & wide
days to maturity: 78



Mater Tots™ Red Dwarf Cherry Tomato

Lycopersicon esculentum Mill
'Sweet-n-Neat' Red

10" high x 8" wide
days to maturity: 50



Mater Tots™ Yellow Dwarf Cherry Tomato

Lycopersicon esculentum Mill
'Sweet-n-Neat' Yellow

10" high x 8" wide
days to maturity: 50



Mato Tornado™ Trailing Cherry Tomato

Lycopersicon esculentum Mill
'Red Profusion'

8" high x 26" wide
days to maturity: 52



Heartbreaker™ Dora Tomato

Solanum lycopersicon 'PTHBD410070'

12-18" high x 18-24" wide
days to maturity: 91-98



Ponchi™ Do Tomato

Solanum lycopersicum L. 'Ponchi-Do F1'

4-8" high x 8-12" wide
days to maturity: 70-77



Ponchi™ Re Tomato

Solanum lycopersicum L. 'PTPR430060'

4-8" high x 8-12" wide
days to maturity: 70-77

STRAWBERRIES



Terrasse Tarte™ Strawberry

Fragaria ananassa 'Temptation'

4-8" high x 4-8" wide
days to maturity: 86



Fiercely Sweet Foodie™ Alpine Strawberry

Fragaria vesca 'Mignonette'

0-4" high x 4-8" wide
days to maturity: 86-90

PATIO VEGGIE & HERB™ 3-PAK



PATIO COMBO RECIPES THAT INCREASE SALES

PATIO VEGGIE & HERB 3-PAK RECIPES

Mater Tots™ Red Dwarf Cherry Tomato	Mater Tots™ Yellow Dwarf Cherry Tomato	Sweet Papi Rojo™ Sweet Red Pepper
Mater Tots™ Red Dwarf Cherry Tomato	Mater Tots™ Yellow Dwarf Cherry Tomato	Dark Purple Planet™ Eggplant
Mater Tots™ Red Dwarf Cherry Tomato	Mater Tots™ Yellow Dwarf Cherry Tomato	Zesty Fanfare™ Upright Basil
Mater Tots™ Red Dwarf Cherry Tomato	Zesty Fanfare™ Upright Basil	Sweet Papi Rojo™ Sweet Red Pepper
Sweet Papi Rojo™ Sweet Red Pepper	Sweet Sol Sister™ Sweet Orange Pepper	Picante Jungle™ Cayenetta Pepper
Sweet Papi Rojo™ Sweet Red Pepper	Sweet Sol Sister™ Sweet Orange Pepper	Mamacita Fuego™ Hot Chili Pepper
Mater Tots™ Red Dwarf Cherry Tomato	Mater Tots™ Yellow Dwarf Cherry Tomato	Picante Jungle™ Cayenetta Pepper



Patio Veggies & Herbs™ are available in the branded 16cm (2.5 qt) container (unless otherwise noted).

All veggies in our program can also be grown in a 2cm quart container.

GUIDE TO POP SIGNAGE

CORE ANNUALS KIT*

Enhance your RETAIL display by co-brand your Garden Center with HGTV HOME.

Want additional signage visit mastertagondemand.com.



Outdoor Banner (72" x 35")



"One-Step Style"
Coroplast Sign (24" x 36")



Bench Cards
(11" x 7")



Bench Cards
Add-Ons
(11" x 6")



Plant Signs (approx 9" x 9")
with metal stakes

(6 teal collection
versions included)



Bench Tape (rolls are 100' each)



Program Benefits

- #1 consumer brand for home & garden
- Brand is top of mind 365 days a year
- Proven developed program that offers consumer solutions
- Supported by a comprehensive consumer marketing campaign

PARTNER WITH HGTV HOME™ PLANTS TODAY!

To place an order or for more information contact your representative at Agricola Management Group.

Agricola Management Group:
Sarah Rolfes at 615-945-5070
srolfes@agricolamanagement.com



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